

Appendix 6

Other Person One

Sent: Tuesday, October 7, 2025 1:20 PM

Dear Licensing Team,

I wish to formally object to the application submitted by Mr David Marshall to vary the premises licence for The Longbar, Unit 2 Braithwell Road, Ravenfield, under the Licensing Act 2003.

The proposed variation seeks to:

Permit outdoor consumption of alcohol on the pavement area;

Allow off-sales of alcohol in sealed containers; and

Extend Sunday opening and sale of alcohol hours from 12:00–17:30 to 12:00–22:30.

My objection is based on the following licensing objectives:

1. Public Safety

The proposed outdoor seating area (already in place) is positioned directly on the pavement and encroaches into the adjacent parking area. There are no physical safety barriers to separate seated customers from moving vehicles, which poses a serious risk of injury should a vehicle accidentally mount the kerb or misjudge a manoeuvre.

Allowing alcohol consumption in this area increases the likelihood of accidents, given the impaired awareness of some patrons.

2. Prevention of Public Nuisance

The outdoor seating area already creates obstruction for pedestrians using the path to access nearby shops and neighbouring premises/shops along the same stretch. Increasing its use for alcohol consumption until later hours will lead to:

Greater disruption and noise for local residents;

Congregations of drinkers in the outdoor area; and

Reduced accessibility for others in the vicinity.

The close proximity of residential properties makes this an unsuitable location for extended outdoor drinking hours.

3. Prevention of Crime and Disorder

It is understood that the premises are not currently operating in full compliance with their existing licence conditions. This raises serious concerns about the likelihood of future compliance should further permissions be granted.

If licence conditions are not being respected at present, there is little assurance that additional measures, such as staff supervision or CCTV, will be properly maintained or enforced.

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4. General Concerns

Granting this variation could set a precedent for extended outdoor alcohol use along this parade, increasing cumulative noise, littering, and antisocial behaviour in an area that is otherwise family-oriented and residential in nature.

For the reasons above, I respectfully request that the Council refuse this variation application in the interests of public safety, the prevention of public nuisance, and upholding the licensing objectives.

Other Person Two

Ravenfield Parish Council

Ravenfield Parish Hall
Birchwood Drive
Ravenfield
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S65 4PT
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Email: clerk@ravenfieldparishcouncil.gov.uk

13 October 2025

Ms Diane Kraus
Principal Licensing Officer
Community Safety and Street Scene
Regeneration and Environment Services
Rotherham Metropolitan Borough Council
Riverside House
Main Street
Rotherham
S60 1AE

Dear Ms Kraus,

Reference: Application for Full Variation of the Premises Licence – The Long Bar, Unit 2, Braithwell Road, Rotherham, S65 4LH

The application seeks consent to vary the Premises Licence to:

1. Extend the latest permitted hours for the sale of alcohol, for consumption on and off the premises, on Sundays from 17:30 hours (5:30 pm); and
2. Amend Condition 18 of Annex 2 of the Premises Licence, which currently states:
"There shall be no outdoor consumption of alcohol. Alcohol shall only be permitted to be taken off the premises in sealed containers."
To read as follows:
"The consumption of alcohol is permitted by customers in the designated seating area and permitted to be taken off the premises in sealed containers."

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Thank you for notifying the Parish Council of this application. The matter was discussed at the Ravenfield Parish Council meeting held on Thursday, 9 October 2025. The Council wishes to **OBJECT specifically to the second variation**, which seeks to amend Condition 18 regarding outdoor consumption of alcohol.

No objections were raised concerning the first variation to extend Sunday hours, provided alcohol is served only within the premises.

Reasons for Objection (Part 2):

1. Prevention of Public Nuisance

The Council is concerned that allowing outdoor consumption of alcohol will increase noise and disturbance.

Groups gathering outside the premises may disrupt neighbouring residents and nearby businesses. This could negatively affect the operation of surrounding businesses and reduce the overall amenity of the shopping centre.

2. Public Safety

The Parish Council is aware that The Long Bar has recently submitted planning application RB2025/1303 for Unit 2, Ravenfield Shopping Centre, seeking to remove Condition 04 (prohibiting external seating) imposed by RB2024/1765. It is noted that the applicant has previously disregarded this planning condition. The Council **OBJECTED** to this application and referenced concerns around public safety.

Licensing-specific concerns: Serving alcohol in a confined area where pedestrians must pass directly through patrons presents significant safety risks. The restricted space increases the likelihood of collisions, spillages, and potential conflicts between pedestrians and customers.

3. Protection of Children from Harm

Children frequently visit neighbouring businesses, including The Coral Fish Bar and Ravenfield Stores. Serving alcohol in close proximity to these premises may expose children to inappropriate behaviour or environments associated with alcohol consumption.

The Council therefore maintains its objection to the proposed amendment to Condition 18 and requests that the application be refused.

Please do not hesitate to contact me if any further information is required.

Thank you for your attention to this matter.

Yours sincerely

G Needs

Gemma Needs
Clerk to the Council

This objection letter was submitted electronically to the email address of:

licensing@rotherham.gov.uk
diane.kraus@rotherham.gov.uk
alan.pogorzelec@rotherham.gov.uk

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Other Person Three

Sent: 17 October 2025 15:53

The Long Bar has placed profit before people as its priority, and hides behind the descriptor of 'Community'. It has continuously breached its Licence conditions and continues to breach its planning conditions throughout 2025 when the solution was to obtain both to ensure the safety of its patrons. It would appear that the effort and cost of doing this was placed in the low priority box.

The 'outside' area is pavement directly in front of the business, around 6ft wide which has a dropped pavement directly onto several parking spaces. I appreciate that this is private land, however this does not exclude the business from making every possible effort to reduce the risk of harm to patrons it would like to sit outside its bar. The owners have placed cloth barriers in front of the parking spaces to 'protect' its patrons from vehicles accessing the pavement. This is of course will have absolutely no effect on a 1600kg+ car overshooting the parking space. This area is a small area, and for those cars wanting to park in these specific parking bays, due to the barriers being placed on the road, they have to park further back into the access road raising the risk of those cars entering either not being able to pass or damage being caused to the rear of their vehicle. Please also remember that these bays are not exclusive to The Long Bar, they are there for members of the public visiting all 5 business' that are located on the parade of shops.

The Long Bar have actively operated all year without the correct permissions or risk reductions, and even with those permissions, without robust risk reductions put in place, such as permanent bollards/concrete sleepers on the pavement at the head of each relevant parking bay, that risk remains exactly the same. Without permissions, one can only assume that it has not had the Landlords permission, a relevant risk assessment and Public Liability/Insurance. I would also assume that because it has either lied or omitted on its present insurance about its day-to-day operating procedures, if anything were to happen, this would also be void. Having previously raised this concern and told this is not the responsibility of the Licensing Authority to look at, I would hope that this will form part of the full scope of the Licensing consultation .

I appreciate that the Government is doing its best to support the Hospitality business by making it easier for bars to operate, but this is and cannot be at the expense of members of the public. Nobody, including me wants a new business to flounder or fail, but this does not negate its responsibilities to protect those visiting it. I can think of no other bar that does not have adequate protection for its patrons when the seating area is immediately, within centimetres, of moving vehicles, this is a public safety issue, and will set a dangerous precedent giving carte blanche to businesses across the Borough to put risk reduction to the bottom of the priority list.

So please take this email as an objection to the licence variation of removing the condition of 'There shall be no outdoor consumption of alcohol'